



HOWTH
YACHT CLUB

Corporate Sponsorship

Partnering with excellence



hyc.ie

About Us

Since 1895, Howth Yacht Club (HYC) has been a centre of excellence for both competitive and leisure sailing on Ireland's east coast. Today, we are proud to be the largest yacht club in Ireland, with over 2,300 members, a 250-berth marina, 65 harbour moorings, and ambitious plans for future development.

Just 30 minutes from Dublin Airport and the city centre, the club is centrally located in the picturesque fishing village of Howth with strong links to the wider community in the capital.



A legacy of champions

HYC has produced world-class sailors for over half a century.

- Ireland's first Olympic sailing medal Jamie Wilkinson, Silver (1980)
- Current Olympians Robert Dickson, Sean Waddilove, and Eve McMahon
- Paralympian Fergal Kinsella
- World No.1 Eve McMahon, first time top ranking for an Irish sailor (2025)

Award-winning club

HYC is an award-winning sailing club renowned for its vibrant community, exceptional facilities, and dedication to the highest standards both on and off the water. Supported by a dedicated team and a passionate network of volunteers, the club delivers a world-class experience for members and visitors alike – combining top-tier amenities with a warm, welcoming atmosphere at the heart of Irish sailing.



Congratulations Eve McMahon

ILCA Senior World Championship
Bronze Medallist



HYC at a Glance...



We have
2,300+
members...

making us the largest
yacht club in
Ireland



At the heart of Howth

Dublin's busiest and most
popular seaside destination



Excellent sailing facilities

For training, racing, and
recreational cruising



World renowned race management

Club of choice for many
national and international
regattas



Accessible & inclusive

Informal and inclusive club
for sailors of all ages, levels
and abilities



Environmental sustainability

Working towards reaching
the highest international
standards



Exceptional hospitality

Member, guest and
corporate hospitality



Facilities and Corporate Hospitality



Everything you need on and off the water

HYC's clubhouse has become a turnkey venue for product launches, corporate gatherings, and client entertainment. Overlooking the marina, Ireland's Eye, and Lambay Island, this unique setting offers sponsors an exceptional backdrop for hospitality and high-impact events.

Clubhouse highlights

- 140-seat waterfront restaurant with floor-to-ceiling views for gala dinners and sponsor receptions
- Balcony bar and sun-terrace — the perfect vantage point for race starts and prize-givings
- Flexible meeting suites for briefings and media calls
- Private dining and entertainment spaces for sponsor hosting, or tailored corporate events
- High-speed Wi-Fi, full AV support and in-house events team to handle all logistics



Events & Activities

On the water...



Youth programme

Transition Year programmes, Under-25 keelboat racing, Under-20 coaching and development pathways



Junior sailing

Start racing sessions, weekend coaching, summer sailing camps all the way to national-level competitions



Club racing

Four times weekly from April to September, après-sail social events in the Clubhouse, regular winter racing programme



Open events

Over 25 events annually including Lambay Races, Autumn League, Class & National One Design Championships with extensive hospitality and social calendar



Sailing development & training

Inclusive programmes in partnership with Fingal County Council, Active Connections, Sailing into Wellness, and corporate sailing & team-building regattas



International regattas

Hosts World, European, National, and Regional Championships including Wave Regatta - three-day international sailing festival

Corporate Social Responsibility & Sustainability

Community-first, future-focused

Howth Yacht Club leads with purpose – on the water and in the world. Through inclusion, climate action, and community engagement, we're proud to set the standard for social and environmental responsibility.



✓ **Community & inclusion**

- Active fundraising for causes including community-wide event for Pieta House and ongoing initiatives for the RNLI
- Hosts *Sailing Into Wellness* therapeutic programmes
- Ireland's first Autism Champion sailing club recognised by *AsIAM*
- Nominated for Inclusion in Sport – Irish Sailing Awards
- Hosted Ireland's first water-based sports camp for children with additional needs

✓ **Volunteering & leadership**

- Strong member-led volunteering culture
- 40% women on the General Committee
- Hugely successful *Women at the Helm* event

✓ **Environmental action**

- Certified Gold Clean Regattas by *Sailors for the Sea*
- Oyster restoration project with the *Green Ocean Foundation*
- Solar panels and bike charging stations
- First club to appoint a dedicated Environmental Officer

✓ **Youth engagement and education**

- Active Transition Year and school partnerships programmes to support youth sailing development and education
- Training opportunities including sailing skills, instructor & race management courses



Sponsorship Opportunity

Partner with performance, tradition & innovation

Howth Yacht Club connects world-class sailing with a vibrant, affluent community. A sponsorship here is more than logo placement — it's year-round access to decision-makers and high-value consumers in Ireland's busiest coastal destination.



Why partner with HYC?

ABC1, high-net-worth
audience



2,300+ members and guests, many drawn from Ireland's business, political, and cultural circles

Loyal, active network



Strong word-of-mouth inside the club and through members' extended professional contacts

Packed annual calendar



25+ championship-level regattas delivering repeated, high-impact exposure

Growing digital footprint



12,000+ social followers, 2,250+ contact database, 80% average newsletter-open rate

Sponsorship Options

Events and competitions

Partner with our flagship events

- HYC Club Racing (Apr to Sept) the heartbeat of sailing life at the club
- Open events (25 per year) National / European / International, single / multi day events



Youth development programmes

Partner with our youth sailing programmes

- K25 (Under 25's) and Under 20's
- Junior Squad activities including training and camps



Let us
customise
a package to
suit your
brand

Other initiatives & opportunities

Link your brand with specific club initiatives

- Environmental and accessibility initiatives
- Custom branding of HYC fleet and equipment



Comprehensive Brand Exposure

Sponsorship offers a range of opportunities for physical and digital branding.

On site and event visibility to 850+ boat entries and 2,250+ competitors across keelboat and dinghy classes.

Brand integration in all event promos, press releases, newsletters and digital content.



Flagpoles, clubhouse
light-boxes, marina gate,
and walkway banners



Billboard seen by 70,000+
visitors on busy weekends



Logo on NORs, programmes,
prize-giving backdrops &
media imagery



Credited as sponsor in
direct marketing &
newsletters

Digital & Social Reach

Multi-platform coverage across Facebook, Instagram, LinkedIn, X, e-mail and web ensures consistent exposure.

Channel	Audience	Highlight
Club database	2,300+ registered members	80% average open rate
Email newsletter	2,250+ contacts	Direct, GDPR-compliant outreach
Social media	12,000+ followers	High engagement on event posts
Website	23k visits/week (peak season)	Banner and article placement



Over
12,000

social media followers
ready to amplify
your brand

Geographic
reach

73% Ireland | 12% UK
5% US | 10% ROW

Engagement & Activation

Create meaningful brand experiences — on land and at sea

Opportunities for engagement

- Product displays and brand activations at key events
- Corporate open days or summer parties at HYC
- Use of meeting rooms for VIP hosting or briefings
- Custom sailing packages for clients or staff
- Sponsor involvement in prize-givings and ceremonies
- Full-service hospitality for customer entertainment



Your support team

- Dedicated full-time staff across
 - Events and marketing
 - Membership and training
 - Marina, hospitality, and finance
- Backed by a network of expert volunteers from business, sport and media





HOWTH
YACHT CLUB

Join a Legacy of Excellence

Partnering with Howth Yacht Club means aligning your brand with a legacy of performance, prestige, and progress. Whether you're seeking to build customer relationships, or activate at high-profile events, HYC offers a uniquely powerful platform in the growing water sports sector.

Let's set sail — together



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